

2025 ANNUAL CONFERENCE



**October 15-18 2025
Duluth, MN**

Visit www.msfc.org/annual-conference for more information.

page 1

Join the Minnesota State Fire Chiefs Association for our 2025 Annual Conference in Duluth! Vendors will have the opportunity to network with fire service professionals from all over the state of Minnesota. Support the MSFCA by registering today for the vendor show and sponsorship opportunities. Space is limited so register early.

Important Information

Location: Duluth Entertainment Convention Center – Duluth, MN

Vendor Show Date: Thursday, October 16, 2025

Vendor Set-up*: Wednesday, October 15, 11:00am – 7:00pm

Thursday, October 16, 8:00am – 11:00am

Exhibit Hours: Thursday, October 16, 11:00am – 6:00pm

Tear Down*: Thursday, October 16, 6:00pm – 8:00pm

Friday, October 18, 8:00am – 11:00am

**Apparatus vendors will receive move-in and out times closer to the Annual Conference.*

Vendor Space

Each 8'x10' booth space includes one 6-foot table with two chairs and meal tickets for two representatives. Additional Thursday lunch tickets may be purchased for \$40. Electricity, extra tables and chairs cost an additional fee and must be ordered. Due to space limitations, no booth or apparatus space will be held until payment is received in full. All vendors must purchase their own booth space.

Cost

Conference Booth / 20' Apparatus

- **Member:** \$800 **Non-Member:** \$1,000 **Non-Profit:** \$400

30' Apparatus

- **Member:** \$1,600 **Non-Member:** \$2,000

40' Apparatus

- **Member:** \$2,400 **Non-Member:** \$3,000

Add-Ons

- **Electricity (120 Volts):** \$47.00
- **Extra Table (6'):** \$30.00 • **Extra Chair:** \$18.00
- **Additional Thursday Lunch Tickets:** \$40.00 each
- **Friday Banquet Tickets:** \$40.00 each

Sponsorship

Receive additional exposure for your products and services and show additional support for the MSFCA through our conference sponsorship program! Your sponsorship will be recognized in the program materials and signage at the event.

Awards Banquet – Friday	\$10,000
Reception – Wednesday	\$5,000
Breakfast (3 available) – Thursday, Friday OR Saturday	\$4,000
Lunch (2 available) – Thursday OR Friday	\$7,500
Memorial Service – Friday	\$3,000
Fire Officer of the Year Award for Large City	\$2,000
Fire Officer of the Year Award for Small City	\$2,000
Printing of Onsite Conference Program	\$4,000
Board Meeting – Wednesday	\$1,500
Symposium Session (multiple available)	\$3,000
Educational Session (multiple available)	\$1,000
Lanyards	\$3,000
Mobile App	\$3,000
Challenge Coin	\$4,000
Shared Sponsorship of Refreshment Break	\$350

Additional Publicity of Sponsorships at the Event

- | | |
|---|--|
| • Company listed on Conference webpage | • Verbally thanked for specific sponsorship during remarks |
| • Recognition on display signage at Conference near specific item/event | • Thanked in publications |
| • Featured in Onsite PowerPoint presentations | |

Minnesota State Fire Chiefs Association

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A large cantilever bridge, likely the Mackinac Island Bridge, is shown at night. The bridge's intricate steel lattice structure is brightly lit with warm yellow lights, creating a strong contrast against the deep blue twilight sky. In the foreground, a small, dark, cylindrical structure, possibly a navigational aid or part of the bridge's infrastructure, stands on the left. Below the main bridge, a smaller, arched bridge is visible, also illuminated. The bridge's lights reflect on the calm water in the foreground. The overall scene is a dramatic nighttime view of a major engineering structure.

page 2

We look forward to your participation at the MSFCA 2025 Annual Conference in Duluth!

VENDOR SPACE & SPONSORSHIP INFORMATION

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