

2021 MSFCA Annual Conference



October 20-23, 2021

Duluth Entertainment Convention Center

350 Harbor Drive • Duluth, MN 55802

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The Minnesota State Fire Chiefs Association will be hosting our 2021 Annual Conference in Duluth. Vendors will have the opportunity to network with industry professionals from all over the state of Minnesota. Show your support for the MSFCA and register today for the trade show and sponsorship opportunities. Space is limited so register early!

Important Information

Location: Duluth Entertainment Convention Center - Duluth, MN

Exhibit Hall Date: Thursday, October 21, 2021

Vendor Set-up*: Wednesday, October 20, 11:00am – 7:00pm

Thursday, October 21, 8:00am – 11:00am

Exhibit Hours: Thursday, October 21, 11:00am – 6:00pm

Tear Down*: Thursday, October 21, 6:00pm – 8:00pm

Friday, October 22, 9:00am – 12:00pm

Vendor Breakfast: Friday, October 22, 8:00am – 9:00am

**Apparatus vendors will receive move-in and out times closer to the Annual Conference.*

Vendor Space

Each 8'x10' booth space includes one 6-foot table with two chairs and meal tickets for two representatives. Additional meal tickets may be purchased. Meal tickets cover Thursday lunch and Friday appreciation breakfast. Electricity and extra tables and chairs cost an additional fee and must be ordered. Due to space limitations, no booth or apparatus space will be held until payment is received in full.

Cost

Conference Booth / 20' Apparatus

- **Member:** \$800 **Non-Member:** \$1,000

30' Apparatus

- **Member:** \$1,600 **Non-Member:** \$2,000

40' Apparatus

- **Member:** \$2,400 **Non-Member:** \$3,000

Sponsorship

One way for you to receive additional exposure for your products and services and show additional support for the MSFCA is through our conference sponsorship program. Your sponsorship will be recognized in the program materials and signage at the event.

Awards Banquet – Friday	\$10,000
Reception – Wednesday	\$5,000
Breakfast (3 available) - Thursday, Friday OR Saturday	\$5,000
Lunch (2 available) - Thursday OR Friday	\$7,500
Memorial Service – Friday	\$3,000
Fire Officer of the Year Award for Large City	\$2,000
Fire Officer of the Year Award for Small City	\$2,000
Printing of On-site Conference Program	\$4,000
Partner/Family Event – Thursday OR Friday	\$2,000
Board Meeting – Wednesday	\$1,500
Symposium Session (multiple available)	\$3,000
Educational Session (multiple available)	\$2,000
Lanyards	\$2,500
Mobile App	\$2,000
Mobile App Banner	\$500
Shared Sponsorship of Refreshment Break	\$250

Additional Publicity of Sponsorships at the Event

- | | |
|---|--|
| • Company listed on Conference webpage | • Verbally thanked for specific sponsorship during remarks |
| • Recognition on display signage at Conference near specific item/event | • Thanked in publications following event |
| • Onsite PowerPoint presentations | |

Minnesota State Fire Chiefs Association

6737 W. Washington St., Suite 4210, Milwaukee, WI 53214 • 800-743-0911 • office@msfca.org

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Please fill out and email to office@msfca.org. The MSFCA office will confirm your vendor space and send an invoice. If you have any questions, please contact the MSFCA office 800-743-0911 or office@msfca.org. We look forward to your participation at the MSFCA 2021 Annual Conference in Duluth!

CONTACT INFORMATION

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

VENDOR SPACE & SPONSORSHIP INFORMATION

	# of Spaces	Sustaining Member	Non-Member	Amount
Conference Booth		\$800	\$1,000	
20' Apparatus		\$800	\$1,000	
30' Apparatus		\$1,600	\$2,000	
40' Apparatus		\$2,400	\$3,000	
Conference Sponsorships				
TOTAL DUE				

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