

MSFCA Annual Conference

Duluth, MN
October 18-21, 2023



Visit www.msfc.org/annual-conference for more information.

Join the Minnesota State Fire Chiefs Association for our 2023 Annual Conference in Duluth! Vendors will have the opportunity to network with fire service professionals from all over the state of Minnesota. Support the MSFCA by registering today for the vendor show and sponsorship opportunities. Space is limited so register early.

Important Information

Location: Duluth Entertainment Convention Center – Duluth, MN

Vendor Show Date: Thursday, October 19, 2023

Vendor Set-up*: Wednesday, October 18, 11:00am – 7:00pm

Thursday, October 19, 8:00am – 11:00am

Exhibit Hours: Thursday, October 19, 11:00am – 6:00pm

Tear Down*: Thursday, October 19, 6:00pm – 8:00pm

Friday, October 20, 9:00am – 12:00pm

**Apparatus vendors will receive move-in and out times closer to the Annual Conference.*

Vendor Space

Each 8'x10' booth space includes one 6-foot table with two chairs and meal tickets for two representatives. Meal tickets cover Thursday's lunch. Additional meal tickets may be purchased for \$40. Electricity and extra tables and chairs cost an additional fee and must be ordered. Due to space limitations, no booth or apparatus space will be held until payment is received in full.

Cost

Conference Booth / 20' Apparatus

- **Member:** \$800 **Non-Member:** \$1,000 **Non-Profit:** \$400

30' Apparatus

- **Member:** \$1,600 **Non-Member:** \$2,000

40' Apparatus

- **Member:** \$2,400 **Non-Member:** \$3,000

Add-Ons

- **Electricity (120 Volts):** \$44.00 • **Carpet (9'x10'):** \$42.50
- **Extra Table (6'):** \$28.50 • **Extra Chair:** \$16.50
- **Additional Thursday Lunch Tickets:** \$40.00 each
- **Friday Banquet Tickets:** \$40.00 each

Sponsorship

Receive additional exposure for your products and services and show additional support for the MSFCA through our conference sponsorship program! Your sponsorship will be recognized in the program materials and signage at the event.

Awards Banquet – Friday	\$10,000
Reception – Wednesday	\$5,000
Breakfast (3 available) – Thursday, Friday OR Saturday	\$5,000
Lunch (2 available) – Thursday OR Friday	\$7,500
Memorial Service – Friday	\$3,000
Fire Officer of the Year Award for Large City	\$2,000
Fire Officer of the Year Award for Small City	\$2,000
Printing of Onsite Conference Program	\$4,000
Board Meeting – Wednesday	\$1,500
Symposium Session (multiple available)	\$3,000
Educational Session (multiple available)	\$1,000
Lanyards	\$2,500
Mobile App	\$2,000
Shared Sponsorship of Refreshment Break	\$250

Additional Publicity of Sponsorships at the Event

- Company listed on Conference webpage
- Recognition on display signage at Conference near specific item/event
- Onsite PowerPoint presentations
- Verbally thanked for specific sponsorship during remarks
- Thanked in publications

Minnesota State Fire Chiefs Association

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