Board of Directors

Teleconference

June 16, 2016

Meeting Minutes

**Present:**

President – George Esbensen

Vice President/Cities of the First Class St. Paul – Tim Butler

Region 1 Capitol City – Mike Scott

Region 2 Northern – Gary Larson

Region 3 Arrowhead – Kurt Rogers

Region 5 Cuyuna – Chip Lohmiller

Region 8 North Suburban – John Cunningham

Region 9 West Central – Marc Klaith

Region 10 Central – Jay Wood

Region 11 United – Dale Specken

Region 14 South Central Jeff Bengtson

Region 15 Southeast – Chuck Karl

Cities of the First Class Minneapolis - John Fruetel

Cities of the First Class Rochester – Greg Martin

Great Lakes Division – Adam Mannausau

SFM – Bruce West

Editor – Jena Noah

Agents of MSFCA – Nyle Zikmund, Theresa Zikmund

**Absent:**

Past President – Vacant

Region 4 Northwest – Mark Schmidt

Region 6 Lake – Bill Thoennes

Region 7 St. Croix Valley – Tom Miller

Region 12 Minnesota Valley – Gary Conrath

Region 13 Southwest – Mark Marcy

Cities of the First Class Duluth – Dennis Edwards

Parliamentarian – Ulie Seal

DNR – Tim Oland

Joe Kelly - HSEM

**Call to Order:**

President Esbensen called the meeting to order at 12:01.

**Approval of Minutes:**

Motion by Scott, second by Cunningham. Question from Wood, Region 10, Incentive Pay by FSC Grant Question not captured in minutes. FSC responded recollection of discussion and will amend. Amended minutes adopted.

**Finance Committee Report:**

Financial statements sent out. Chairs unable to prepare report due to scheduling issues. Summary form will be sent out in next week.

President Esbensen stated Finance Committee reviewed 990 and has approved. Will work on getting return signed and filed.

Motion by Specken, Second by Rogers to accept Finance report. Questions by Wood on membership numbers and year to date. Motion adopted.

Magazine Expense Approval:

Motion by Butler, second by Larson. No discussion. Motion passes.

**Old Business:**

1. Long Range Plan – Theresa gave update/overview

Long Range Plan

Background

S.W.O.T. with Board – March 2015

Literature/Data Reviews

(i.e. SFM Report, MN Demographic Reports, “Empty Boots, Silent Sirens”…

Survey at several regional meetings.

Key issues

(First 3 came from Board SWOT)

Shortage of trained officers

“Protecting Our Own” – Firefighter Safety

Diverse Organization; volunteer, career, EMS response, non-response

Recruitment (One of top 3 – 78% of respondent’s state

Funding for operation and capital – 78% of survey stated top priority

Fiscal Stability (Part of any Strategic Plan)

MSFCA Position - Perception

Positive!

Key indicators; Conference attendance (Guests and vendors), Fire Officer School

Sold out, attracted new sections, High Quality Magazine, Committee Structure (Collaborative, Inclusive…)

Key Initiatives needed

Pricing Strategy – address fiscal

(Dues, Conference Registrations – need strategy vs year by year

Comprehensive Marketing Plan

Educational expansion – address funding, recruitment, training

(Could include additional tracks at conference, another FOS, roving experts, Technology plan – Capital, Web….

Committee Strategic Plans – Set time to look long range

(Also communication plan between committees and with Board)

Next Steps

Distribute Draft Plan upon completion at future Board Meeting.

After feedback – conduct 7 Step Analysis - “Does the Plan Fit Our Organization “ (Structure, Staff, Technology…)

1. Fire Service Advisory
   1. Update included in Minutes
2. Marketing/Membership Update
   1. Update included in Minutes

New Business

1. Laura McCarthy is the new Code Committee Chair. President Esbensen called Chair Fiske to thank him

Motion by Scott, Second by Klaith. Motion passes.

Meeting adjourned at 12:35

Next meeting July 21 at noon.